



## 2022 Sponsorship Opportunities

### Upward Program Guide

We would love for you to showcase your business in this publication by purchasing an advertisement in support of Upward Sports. Features of the program guide include:

- Full Season Game Schedule
- Team Rosters
- Circle of Affirmation
- Upward Stars Guide
- Trivia, and more

#### **Program Guide Pricing Options:**

- |                                     |       |
|-------------------------------------|-------|
| • Quarter-page (1¾ x 4½ horizontal) | \$75  |
| • Half-page (3½ x 4½ horizontal)    | \$100 |
| • Full-page (4½ x 7¾ vertical)      | \$150 |

**Ad Copy Submission Deadline: January 7, 2022**

### Game Day Sponsorship

Would you like to help make game day a little more exciting? Help us give stuff away!

- Sponsor provides door prizes for each game in a specific week
- Actual prize to be determined by sponsor and league director
- Entitles sponsor to verbal acknowledgment by announcer at each half-time give-a-way
- Support Options: \$150-\$500 per sponsored week

### End of Season Awards Celebration and Funfest Sponsorship

- Sponsor provides prize(s) to be given away during event
- Actual prize to be determined by sponsor and league director
- Entitles sponsor to verbal acknowledgment
- Support Options: \$150-\$1000

### Benefactor Support

We would welcome anyone to donate in support of Upward Sports. You do not need to own a business to promote or provide a product to give away. If you have a desire to support Upward Sports in any way, we would be happy to discuss with you personally, how you can financially support what is going on in the Upward Sports ministry.

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